



WARRIORS
IN THE COMMUNITY

2022-2023 GOLDEN STATE WARRIORS COMMUNITY IMPACT REPORT

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Dear Dub Nation,

At the Golden State Warriors, we believe in Strength in Numbers, both on and off the court. We are proud of our civic engagement commitment and long-standing relationship with so many community members. Of course, our impact in the Bay Area is not possible without the collective strength of our partners, fans, players and coaching staff.

I am honored to present our 2022-23 Community Impact Report. This report is a reflection of the good we can do when we come together with a shared vision. It is a reminder of the power we hold when we come together with a shared vision and a common purpose – to positively impact the lives of individuals in the San Francisco Bay Area.

During the 2022-23 season, we supported 100 plus organizations and our programs impacted over 1 million people in the Bay Area community. True to our community pillars, we focused efforts on education, health and wellness, economic development and civic engagement. And we look forward to doing more.

On behalf of the Warriors, thank you for your continued partnership. Here's to an impactful 2023-24 NBA season!



Brandon Schneider
President & COO
Golden State Warriors



\$478.1K

SPONSORSHIP DOLLARS GIVEN

8,995

TOTAL GIVEAWAY ITEMS

295

AUTOGRAPHED ITEMS

300

MAIL IN
BALLOTS
DELIVERED
AT WARRIORS
OAKLAND
FACILITY

442

TICKETS DONATED TO BAY
AREA NONPROFITS AND
COMMUNITY MEMBERS

122

SUITE TICKETS THROUGH
IMPACT WARRIORS PROGRAM

300

LOWER BOWL TICKETS
THROUGH KAISER
PERMANENTE THRIVE ZONE



NBA AWARDS RECEIVED

**OVER
1,200**

BOOKS DISTRIBUTED TO
BAY AREA COMMUNITIES



1,122,300

MEALS DONATED TO BAY AREA FOOD BANKS
THROUGH SWISHES FOR DISHES

56

IMPACT WARRIORS RECOGNIZED



PLAYER APPEARANCES AT
EVENTS EXECUTED

6,844

VOLUNTEER HOURS

5,600

GIVEAWAY ITEMS DISTRIBUTED TO FANS
ON BLUE AND GOLD DAY

**OVER
80**

COMMUNITY EVENTS

1,189,350

INDIVIDUALS REACHED
THROUGH WARRIORS SOCIAL
RESPONSIBILITY PROGRAMMING



SMALL BUSINESSES
IMPACTED

BY THE NUMBERS

OUR PILLARS

We are committed to taking an active interest in the well-being of our community and to be great corporate citizens. We strive to develop life-long fans of the game of basketball through cause-marketing programs and initiatives and are dedicated to improving the quality of life for those that are underserved in our community. During the 2022-23 Season we held over 80 community events within our four pillars of Education, Health & Wellness, Civic Engagement, and Economic Development.

EDUCATION

We invest in education programs to promote equity of life outcomes driven by education attainment.

HEALTH & WELLNESS

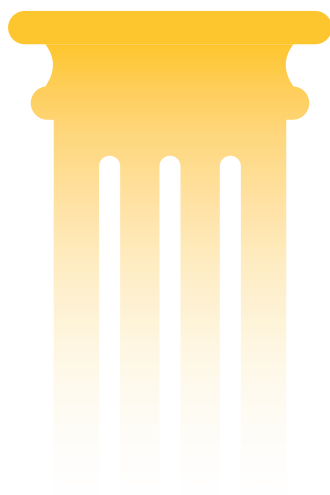
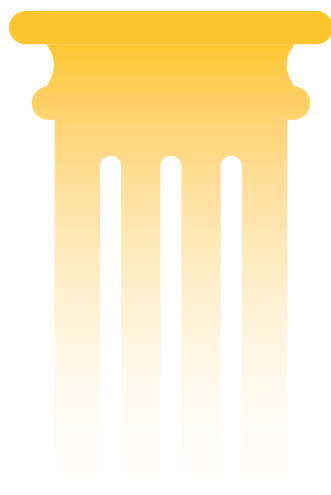
We support a variety of physical and mental health and wellness initiatives that promote resilient communities where all people can thrive.

CIVIC ENGAGEMENT

We seek to dismantle structural and systemic racism by using our platform to engage voters, and to amplify & support public policy promoting equity.

ECONOMIC DEVELOPMENT

We support & patronize businesses led by entrepreneurs of color, & support initiatives that strengthen local economic development in the Bay Area, including workforce & job training.



[CLICK HERE TO WATCH THE 22-23 COMMUNITY RECAP VIDEO](#)



PROGRAM HIGHLIGHTS

Cookies with the Rookies

As a part of Season of Giving, Golden State Warriors Rookies Ryan Rollins and Patrick Baldwin Jr., joined youth from two local non-profit organizations for a fun cookie decorating experience in the Thrive City Team Shop.

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Marcus Graham Project

The Golden State Warriors hosted students from the iCR8 Marketing Workshop with the Marcus Graham Project and Fanatics, where Jordan Poole and Quindary Weatherspoon participated in a career-focused Q&A during the four-day event at Chase Center.

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Franchise Fund

The Golden State Warriors, in partnership with United Airlines and Western Regional Minority Supplier Development Council created the Franchise Fund to support economic development in Bay Area communities of color by providing equitable opportunities for entrepreneurs. The Golden State Warriors earned the NBA Inclusion Innovation Award for its work on the Franchise Fund, which honors a specific innovative program that advances inclusive practices. Through the program, minority-owned small businesses are provided with various resources to support their growth, including bi-weekly workshops, networking opportunities and post-program mentorship. Business owners also receive coaching and monetary support to become officially certified as minority-owned business enterprises (MBEs).

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PROGRAMS HIGHLIGHTS

International Court Refurbishment

In Japan for the first time, the Warriors and Rakuten connected with local fans in Setagaya, Tokyo by completing a basketball court refurbishment at Ikenoue Youth Exchange Center 'Ikesei'. The Warriors have done similar projects around the Bay Area, but this marked the first time the Warriors completed an international court and community activation.



Small Business Rebound

The Golden State Warriors, in partnership with JPMorgan Chase, hosted road game watch parties with Chase's small business clients throughout the season. This activation helped garner public awareness and generate revenue for these small businesses while bringing Dub Nation closer to home.

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Pass the Plate

The Golden State Warriors and Chase Center, in partnership with DoorDash, are committed to ensuring we donate 100% of our surplus food to local communities. Through the Pass the Plate program, and with the help of Replate, we make sure any remaining Chase Center event food is packaged and donated to local nonprofits that work with people experiencing food insecurity.

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Mission Bay Hub

In partnership with Kaiser Permanente, the Golden State Warriors participated in the pilot program for San Francisco United School District's Mission Bay Hub, which provides high school students with opportunities for project-based learning in STEM in San Francisco's Mission Bay neighborhood. The Warriors and Kaiser Permanente provided students with a fellowship experience to learn about the sports and sports medicine fields through interaction with medical and training staff of both organizations.







PLAYER HIGHLIGHTS



Stephen Curry Kareem Abdul-Jabbar Social Justice Champion Award

Golden State Warriors guard Stephen Curry was named the Kareem Abdul-Jabbar Social Justice Champion Award winner. The honor, named after the six-time NBA MVP and No. 2 on the career scoring list, is given to the player who best embodies Abdul-Jabbar's message of civil rights, Black empowerment and racial equality. Curry — a four-time NBA champion and two-time MVP — was selected based on his work in advocating for voting rights, gender and racial equity in sports, and food scarcity in underserved communities.

The winner of the Kareem Abdul-Jabbar Social Justice Champion Award is gifted \$100,000 to the charity of his choice. For Curry, that is the University of San Francisco Institute for Nonviolence and Social Justice, which “investigates, illuminates, and advances the theory and practice of transformational nonviolence to confront and overcome injustice and systemic violence and contribute to the just resolution of communal conflict.”



Klay Thompson Surprises Teen with Custom-Basketball Wheelchair

Klay Thompson surprised 15 year old Braulio Noriega, from the Challenged Athletes Foundation, with a birthday surprise before the game on March 11th against the Milwaukee Bucks: a custom-basketball wheelchair. Braulio had his left leg amputated from above the knee because of cancer as a 6-year-old.

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Donte DiVincenzo: SF SPCA Holiday Windows

The San Francisco Society for the Prevention of Cruelty to Animals (SF SPCA) hosted their annual “Holiday Windows” activation, where Donte DiVincenzo spent time with fans and encouraged them to adopt a pet for the holidays.

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PLAYER HIGHLIGHTS



Draymond Green Sensory Room

As part of Autism Acceptance Month, Draymond Green revealed the Draymond Green Sensory Room on the 6th Floor of Chase Center. The room was developed as part of the arena's partnership with leading sensory inclusion training non-profit, KultureCity, and highlights Chase Center's commitment to acceptance and inclusion for all individuals. The room is available for all Warriors home games, Chase Center concerts and special events. Additionally, Green hosted 30 guests from Joshua's Gift at the California Academy of Sciences to tour the museum using the sensory guide and sensory kits provided by the museum.



Jonathan Kuminga Black Panther: Wakanda Forever Screening

The Golden State Warriors, Jonathan Kuminga, hosted a special private screening of Black Panther: Wakanda Forever for over 500 Bay Area high school students.

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Jordan Poole and Andrew Wiggins Holiday Shopping Spree

As a part of Season of Giving, the Warriors hosted a Holiday Shopping Spree, presented by Chase, where guard Jordan Poole and forward Andrew Wiggins shopped alongside local families of the Boys & Girls Club of Oakland at Target.

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Hennessy


**Hewlett Packard
Enterprise**

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BAY AREA**

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 **NBA 2K23**

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Rakuten

ROSS

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